



# COUNCIL GOALS & PRIORITIES

FISCAL YEAR 2020 - 2021

## 1. Staffing (General Fund)

- \* Measure C Transition – Sunsets in 2026
- \* Public Safety – Code Enforcement / Dispatchers / Police Officers
- \* Parks Maintenance Workers
- \* Employee Compensation

## 2. Youth Programs (General Fund)

- \* Youth / Recreation Programs
- \* Community Outreach – Mobilize Volunteers
- \* Additional Programs with Partnerships / Voucher Program (new)
- \* 27<sup>th</sup> & K for Youth Services
- \* Support for the Zoo
- \* Fahrens Park Bike Project
- CP 42 – Soccer Fields
- Block Party Trailer

## 3. City Beautification (One-Time/General Fund)

- \* Parks Maintenance & Playground Equipment
- \* Public Art / Establish Arts and Cultural District
- \* Substandard Properties / Refuse Collection
- \* Welcome Signs / Entry Points
- \* Public Spaces
- Neighborhood Specific Improvements

## 4. Local Streets (Measure V / STP / Local Transportation)

- \* Overall Streets, Sidewalks, and Street Lights
- \* Safe Routes to School – Childs Avenue
- \* Parsons Avenue
- \* Regional Projects – Hwy 59 Widening
- \* Traffic / Pedestrian Safety

## 5. Future Planning

- \* Police Station/Fire Station/Public Works Yard/Park Restrooms
- \* Future Annexations/Growth of City/Sewer Master Plan
- \* Quiet Zones/Rail Safety
- \* Growing General Fund Reserves
- \* Infill Development
- \* City Outskirts Services/County Islands
- Rebranding Merced Neighborhoods
- Sign Code Update
- Public Facilities Fee Program Update

## 6. Economic Development

- \* Industrial Development
- \* Yosemite Travel
- \* Enhanced Infrastructure Financing District (EIFD)
- Airport Development
- Economic Opportunity Zones - Prospectus

## 7. Downtown

- \* Substandard Properties / Store Fronts
- \* Housing
- \* Bob Hart Square Extension
- \* Consistent foot patrols
- Parking Solutions / Trolley
- Property Based Improvement District (PBID)

## 8. Regional Transportation

- \* High Speed Rail
- \* ACE Train
- \* Amtrak
- \* Campus Parkway / Merced Loop System
- Bus Routes / Bus Stop Coordination

## 9. Sustainability

- \* SGMA / IRWM Implementation
- \* Flood Prevention
- \* Groundwater Recharge
- \* Surface Water Projects
- Climate Action Plan

## 10. Housing / Homelessness

- \* Childs & B Street Project (119 units)
- \* Gateway Terrace II Apartments (50)
- \* Single-Family / Tri-Plex Opportunities
- \* First-Time Home Buyer Education Program
- SB 2 Implementation Plan

## 11. Community Wellness

- \* 16<sup>th</sup> Street / Motel Drive Issues
- \* Neighborhood Watch
- \* Expanded Citizen's Police Academy

## 12. Agency Partnerships

- \* County – Navigation Center, Homeless Court, Drug Prevention, Public Health, Job Training, Youth Programs
- \* UC Merced – Internships
- \* Merced College – Job Training
- \* Schools – Youth Programs, Activate Recreational Space

\* Charter Review – Cash Basis Fund to be completed at FY 2020/21 Budget

\* *Multi-Year Priority*