

Central Valley Opportunity Fund

June 9, 2020

Stephanie Dietz
City of Merced
678 West 18th Street
Merced, CA 95340

Dear Stephanie:

At the recommendation of the Central Valley Opportunity Fund, a fiscal sponsorship fund at the California Community Foundation, we are pleased to award City of Merced this check in the amount of \$250,000.00. This grant is designated for the following purpose:

- COVID-19 Direct Relief Initiative Voucher Program
 - The key indicators/metrics will be provided by the City at any stage of the process the donor requests and a final impact report at the end of the initiative. [See Metrics listed below]
 - The end date of the program is one year from the start date. The City will begin the voucher program soon after the June 15th City Council meeting.
 - The program will be measured in 90 day increments. After the first 90 days, the City will reach out to those who did not respond to ensure they received the information. This will continue until the City feels that they have made every effort to inform the public and the public has been given full opportunity to participate in the program.
- [The one year timeline gives the donor and the City a year of exposure, as the need is not going away soon. It also gives the City more time to get additional donors.]
- Provided there is a balance of money after the program, the donor and the City will decide whether to get a refund and/or reinvest in a new program after the one year period.

Metrics:

- Phase 1: Codes released to all households (90 days)
- Phase 2: Receive updated on non-redeemed codes, re-issue codes for distribution (90 days)
- Phase 3: Receive update on non-redeemed codes, re-issue codes for distribution (90 days)
- Phase 4: Receive update on non-redeemed codes, personal contact made to remaining households (60 days)
- Phase 5: Final report on all funds disbursed, refund to City/Grantee (1 year)

By endorsing, depositing or cashing this check you certify that the grant will:

- Be used to fulfill a charitable purpose.
- Not provide any material benefit or privilege to the donor advisor/s or any individual related to the donor advisor/s (e.g., membership benefits, event tickets, goods bought at auction, religious benefit, etc.).
- Not be used to support political campaigns or lobbying activities.

Please note that because this grant was made from a component fund held at the California Community Foundation, a 501(c)(3) public charity, neither the donor nor the foundation require a receipt for tax purposes. In addition, we ask that you kindly not send any general mailings to the Foundation unless otherwise requested.

If you have any questions, please contact a member of the Grants Management Team at (213) 239-2330. On behalf of the donor and California Community Foundation, we wish you much continued success.

Sincerely,

Erin Grimes
Grants Manager

Enclosure: Check #108034

CC: Donor