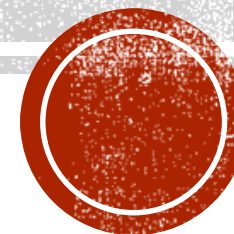


**MERCED BLACK LIVES
MATTER STREET MURAL
PROJECT 2020**



BLM STREET MURAL PROJECT 2020

- Design Concepts for Phase 1 and Phase 2 Project
 - Phase 1: Project Scope
 - Phase 1: Project Budget
- Street Mural Location Options
- Supplies Needed
- Merced Arts & Culture Arts Advisory Commission
- City of Merced Council Project Approval



DRAFT DESIGN CONCEPTS:

Phase 1: Street Mural Project

- Quick Implementation Project
- Low-Cost Maintenance
- Duration Average: 9 Months
- Hands-on Community Oriented
- Very Good PR for City of Merced

Phase 2: Wall Mural Project

- Longer Implementation Project
- Higher Cost/Maintenance
- Duration Average: Multiple Years
- Arts Commission & Community Oriented
- Less Hands-on for Community Members
- Very Good PR for City of Merced



PHASE 1: STREET MURAL PROJECT SCOPE

- Dimensions:
 - Length: 400 Feet
 - Width: Street Width
- Stenciled Lettering Painted with Yellow Street Paint for Sustainability
- Project Schedule: Mid/Late August
 - Mural Prep: Friday Afternoon
 - Mural Painting: Saturday Morning
 - Coordination with City Staff for appropriate event COVID-19 Plan



PHASE 1: STREET MURAL PROJECT BUDGET

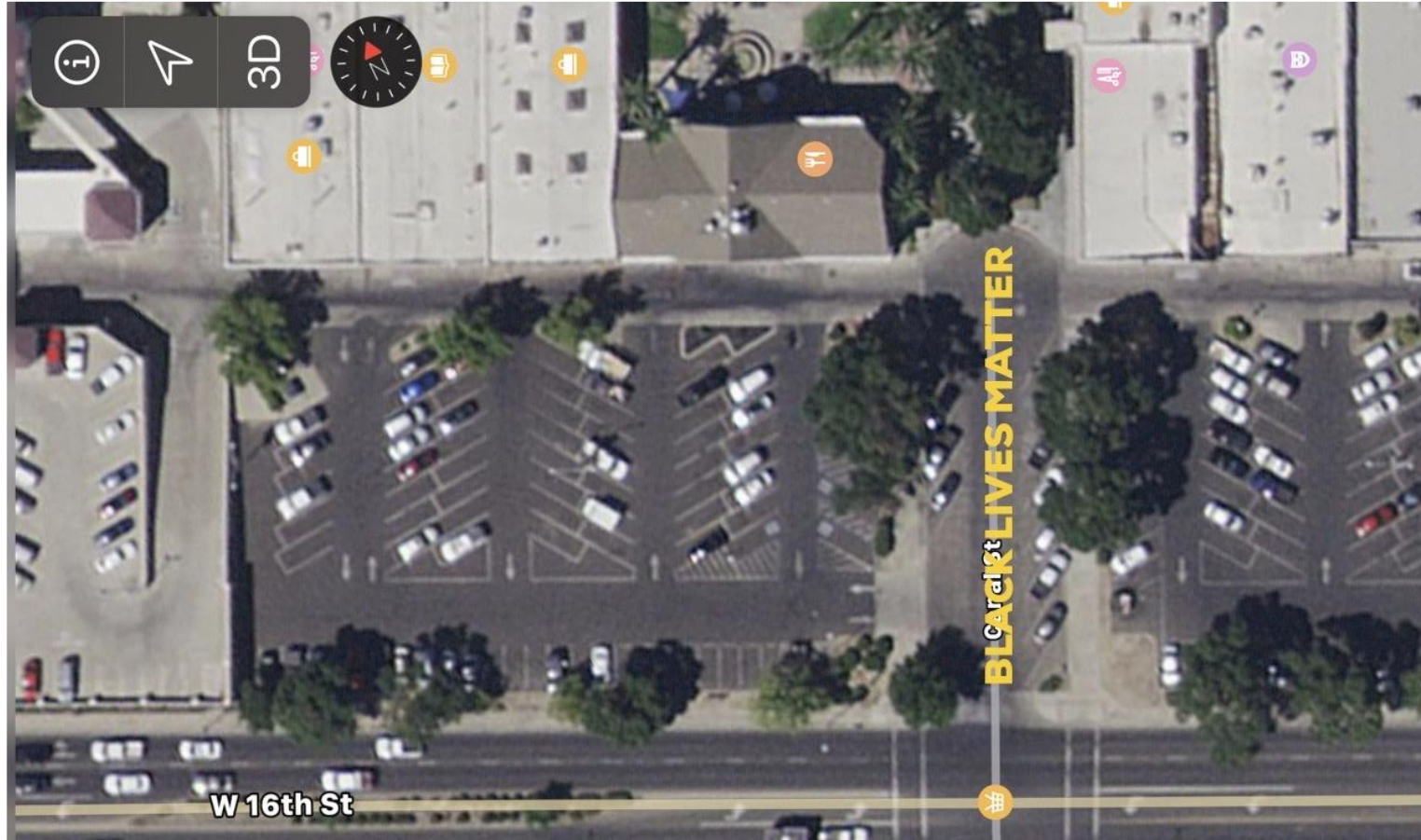


- Community Sponsorships:
 - UC Merced
 - United Way of Merced
- City of Merced Partnership
- Costs:
 - City Permit
 - Prep Work
 - Materials & Supplies



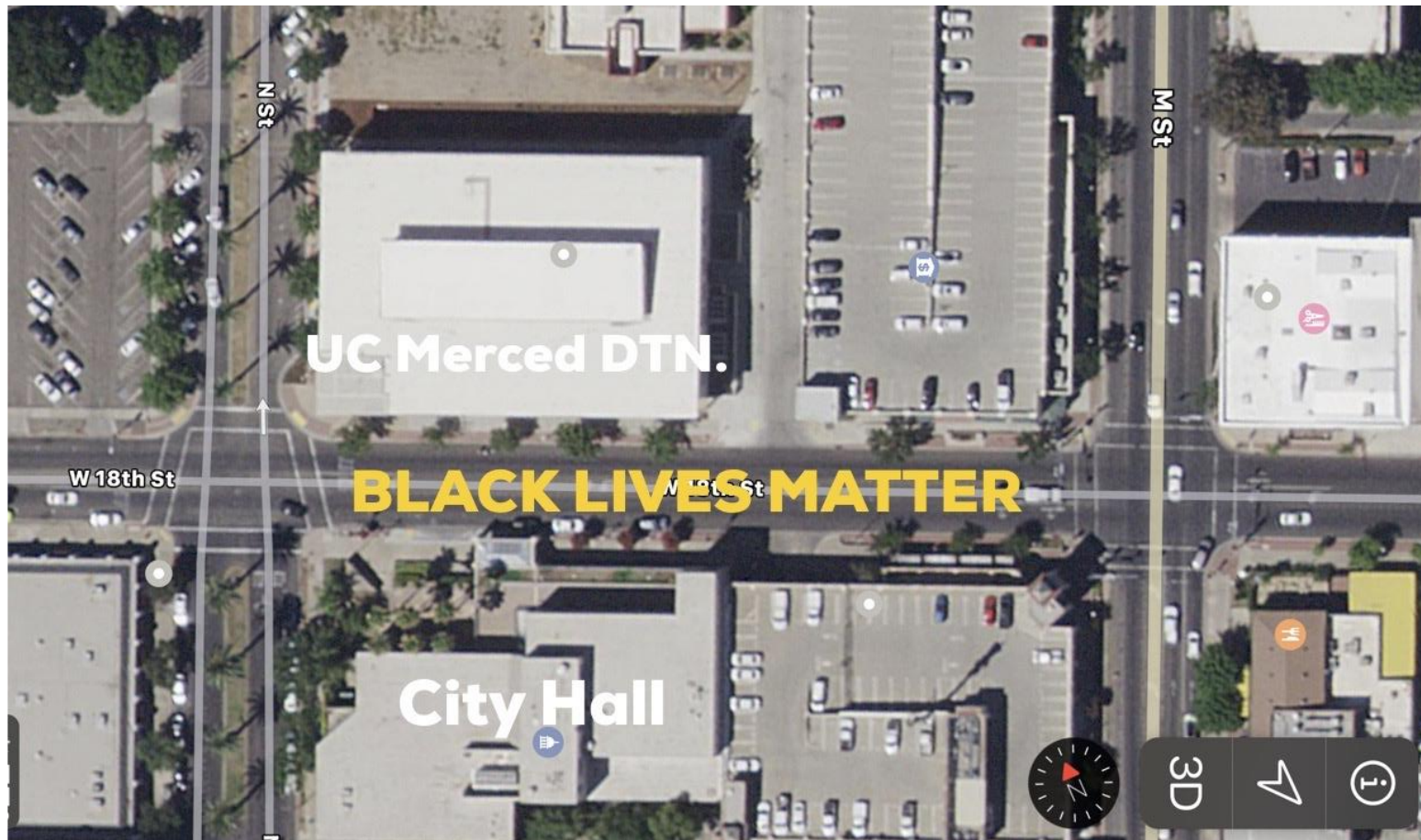
PHASE 1: STREET MURAL LOCATIONS

- Canal Street & 16th Street (behind 5 Ten Bistro) | Recommended Location by Merced Arts & Cultural Advisory Commission



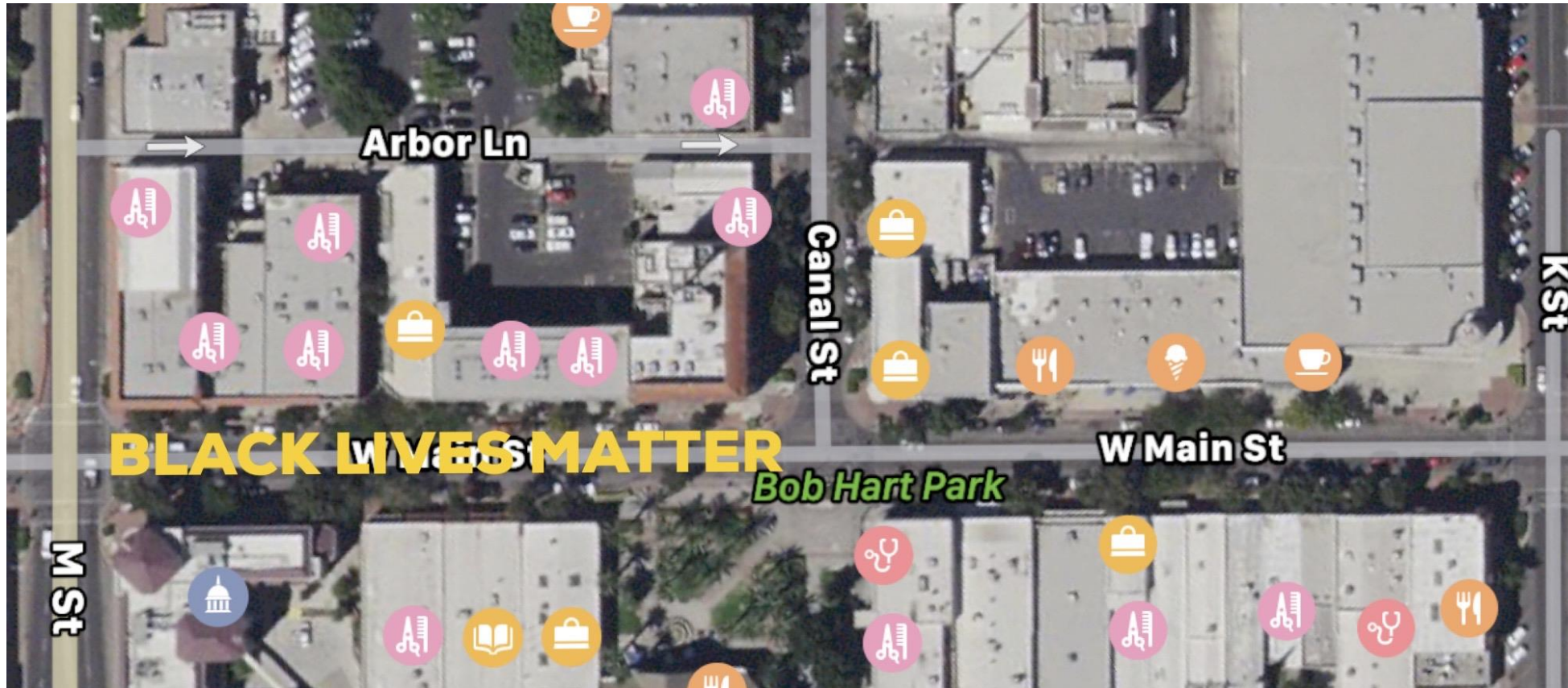
PHASE 1: STREET MURAL LOCATIONS

- W 18th Street (In between Merced City Hall and UC Merced Dtn. Building)



PHASE 1: STREET MURAL LOCATIONS

- W Main Street (between “M” St. and Bob Hart Square)



SUPPLIES NEEDED

- Safety Cones/Barricades for Street Closure
- Paint
- Paint Rollers
- Tape to Stencil Lettering
- Extended Paint Sticks
- Paint Trays
- Clean-up (trash bins or bags)
- Volunteer Waiver Form - BLM Street Mural



APPROVE PHASE 1: BLM STREET MURAL

- **Seek City Council Partnership/Sponsorship**
- **Approval of Phase 1: BLM Street Mural Project**
- **Approval of Phase 1: BLM Street Mural location**

