



Legislation Details (With Text)

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**File created:** 11/17/2023      **In control:** Regional Airport Authority  
**On agenda:** 11/21/2023      **Final action:**  
**Title:** SUBJECT: Advanced Air Quarterly Marketing Update

ATTACHMENTS

A. Advanced Air Q3, 2023 Marketing Update

Sponsors:

Indexes:

Code sections:

**Attachments:** 1. Advanced Air x Merced Quarterly Marketing Update- Q3 2023.pdf

Date	Ver.	Action By	Action	Result
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**SUBJECT:** Advanced Air Quarterly Marketing Update

**REPORT IN BRIEF**

The Terminal lease between the City of Merced and Advanced Air requires Advanced Air to provide a written report to the City summarizing its marketing efforts on a quarterly basis. These reports are to be provided in October, January, April, and July of each year for the duration of the Agreement.

Attached is Advanced Air’s Marketing Report for the third quarter of calendar 2023.

**ATTACHMENTS**

A. Advanced Air Q3, 2023 Marketing Update