



Legislation Details (With Text)

File #: 18-519 **Version:** 1 **Name:**

Type: Consent Item **Status:** Passed

File created: 10/2/2018 **In control:** City Council/Public Finance and Economic Development Authority/Parking Authority

On agenda: 10/15/2018 **Final action:** 10/15/2018

Title: SUBJECT: Consider Approval of 2018-19 Regional, State and Federal Legislative Platform

REPORT IN BRIEF
Council is asked to update Regional, State, and Federal Legislative Platform.

RECOMMENDATION
City Council - Adopt a motion adopting the updated 2018-19 Regional, State and Federal Legislative Platform.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 2018-19 Legislative Platform, 2. 2018-19 Leg Platform Update redlined copy.pdf

Date	Ver.	Action By	Action	Result
10/15/2018	1	City Council/Public Finance and Economic Development Authority/Parking Authority	approved	Pass

Report Prepared by: Mike Conway, Assistant to the City Manager

SUBJECT: Consider Approval of 2018-19 Regional, State and Federal Legislative Platform

REPORT IN BRIEF

Council is asked to update Regional, State, and Federal Legislative Platform.

RECOMMENDATION

City Council - Adopt a motion adopting the updated 2018-19 Regional, State and Federal Legislative Platform.

ALTERNATIVES

1. Approve, as recommended by staff; or,
2. Approve, subject to other than recommended by staff (identify specific findings and/or conditions amended to be addressed in the motion); or,
3. Deny; or,
4. Refer to staff for consideration of specific items (specific items to be addressed in the motion); or,
5. Continue to a future meeting (date and time to be specified in the motion).

AUTHORITY

Charter of the City of Merced, Chapter 200

CITY COUNCIL PRIORITIES

As provided for in the 2018-19 Adopted Budget

DISCUSSION

The City Council adopted its first Legislative Platform in August 2017 after the Council expressed a desire for the City to take a stronger role advocating on behalf of the City in the regional, state and federal arenas. The Legislative Platform serves as the policy document to guide the City's advocacy efforts. It has been used to respond to State and Federal legislation that has been proposed during the year.

The City hired Townsend Public Affairs in October 2017 to provide advocacy services. Their representatives and staff have reviewed the Legislative Platform, reorganizing it and making some revisions and adding elements.

- The major addition in this year's update was a section to stress the Regional Partnerships that the City has with different agencies. While much City business is carried out independently, the City relies on a variety of partners and networks on everything from groundwater basins to multi-use pathway projects to anti-gang grants. Even in cases when the City is not the lead agency, or directly involved, it is in our best interests to be supportive of other agency's projects or legislative efforts.
- The 2018-19 Legislative Platform is reorganized to better group and categorize issues.

Staff will continue to use the Legislative Platform to advocate on behalf of the City using a variety of means including letters, phone calls, personal meetings, testimony and media outreach. Council will be kept aware of staffs efforts and receive copies of materials that are distributed. Monthly Legislative updates are provided to Council and Townsend representatives have provided Council with annual updates at their meetings.

If there are matters not addressed in the Legislative Platform that come up staff will bring them before Council for its consideration. The entire Legislative Platform will be brought back annually to the City Council for review and adoption after the California legislative session ends in October.

IMPACT ON CITY RESOURCES

No appropriation of funds are needed.

ATTACHMENTS

1. 2018-19 Regional, State and Federal Legislative Platform
2. 2018-19 Regional, State and Federal Legislative Platform, redline version