# MERCED

## CITY OF MERCED

Merced Civic Center 678 W. 18th Street Merced, CA 95340

## Legislation Text

File #: 24-501, Version: 2

Report Prepared by: Jennifer Flachman, Senior Management Analyst

**SUBJECT:** Staff Recommends Appointing a Subcommittee to Conduct Research and Create a Maintenance Plan for City of Merced Art Projects.

#### REPORT IN BRIEF

Staff Recommends Appointing a Subcommittee to Conduct Research and Create a Maintenance Plan for City of Merced Art Projects.

## RECOMMENDATION

**Art and Culture Advisory Commission -** Adopt a motion appointing members to a Subcommittee to Conduct Research and Create a Maintenance Plan for City of Merced Art Projects.

### **ALTERNATIVES**

- 1. Approve, as recommended by staff; or,
- 2. Approve, subject to other than recommended by staff (identify specific findings and/or conditions amended to be addressed in the motion); or,
- 3. Deny; or,
- 4. Refer to staff for consideration of specific items (specific items to be addressed in the motion); or,
- 5. Continue to a future meeting (date and time to be specified in the motion).

#### DISCUSSION

Staff recommends the ACAC appoint a subcommittee to research and develop a maintenance plan to ensure the preservation of existing installations and facilitate the success of upcoming projects.

Development of an art maintenance plan is essential to preserve cultural heritage by ensuring that artworks representing the community's identity and history remain intact for a designated period of time. Additionally, well-maintained public art contributes to the visual appeal of art installations on city owned properties and rights-of-way, potentially boosting tourism, attracting businesses, and increasing property values. Furthermore, public art fosters community pride and engagement.

A well-defined maintenance plan will identify the lifespan of the city's various art projects, including murals and sculptures and other forms of art installations, a percentage of total project funding to be set aside for maintenance. Maintenance details, including artist and city expectations. Overall, a public art maintenance plan is crucial for preserving art projects, enhancing urban aesthetics, and fostering community pride.

Staff is recommending the commission appoint a subcommittee to conduct research and create a maintenance plan for art projects.

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# **ATTACHMENTS**

None