



## Legislation Text

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**File #:** 18-244, **Version:** 1

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*Report Prepared by: Frank Quintero, Director of Economic Development*

**SUBJECT:** Results of the Property Owner Polling for Industrial Park Study Area #7 Completed by Quad Knopf, Inc.

### **REPORT IN BRIEF**

Quad Knopf consultants interviewed property owners within Study Area #7 about transitioning their land into an Industrial Park, and prepared a report with the findings.

### **RECOMMENDATION**

Provide an informational update to the City Council and receive direction on continuing with the Industrial Park Study Area #7 project.

### **AUTHORITY**

City of Merced, Municipal Code, Section 200.

### **CITY COUNCIL PRIORITIES**

Merced Budget Fiscal Year 2017-2018, Economic Development, Section 7, Objective #2, "Proceed with the necessary steps towards development of a new local and/or regional industrial park."

### **DISCUSSION**

The City of Merced contracted with Quad Knopf Inc. to poll the property owners in Industrial Park Study Area #7 about transitioning their property into a future industrial park. The consultants reached out to the property owners via mail and telephone from mid-February 2018, and continued into early April 2018. A neighborhood meeting was held on March 15, 2018.

The subject area consists of  $\pm 1,267$  acres with parcel sizes ranging from one-acre to more than 165-acres. There are 26 property owners within the study area, and 23 responded to the poll (88.5%). The 23 owners collectively own 1,173 acres of Study Area #7 (92.6%). The results of the public outreach to the owners are contained in the attached report.

Unless directed otherwise by the City Council, staff will continue to seek funding from sources such as the Economic Development Administration to proceed with the LAFco recommended General Plan Amendment/Specific Plan and environmental review for a Sphere of Influence (SOI) amendment.

### **ATTACHMENTS**

1. Public Outreach - Area 7 Industrial Park Report