



Legislation Details

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**File created:** 7/2/2024      **In control:** City Council/Public Finance and Economic Development Authority/Parking Authority

**On agenda:** 7/15/2024      **Final action:** 7/15/2024

**Title:** SUBJECT: Approval of a Resolution to Call for a General Municipal Election for the Purpose of Placing a Ballot Measure Before the Voters to Increase the Transient Occupancy Tax by Two Percent on November 5, 2024, to be Consolidated with the Presidential General Election to be Conducted by the County of Merced and Requesting the Merced County Board of Supervisors to Consolidate Said Election with the General Municipal Election Being Held on the Same Date

REPORT IN BRIEF

Considers approving a Resolution calling a November 5, 2024, General Municipal Election for the purpose of placing a measure on the ballot regarding the two percent increase in Transient Occupancy Tax (TOT) and requesting the County Board of Supervisors to consolidate the City's election with the General Municipal Election being held on the same date.

RECOMMENDATION

City Council - Adopt a motion:

A. Adopting Resolution 2024-79, Resolution of the City Council of the City of Merced Approving and Ordering the Submission to the Qualified Electors of the City of Merced a Ballot Measure to Amend Merced Municipal Code Section 3.08.030 to Increase the Transient Occupancy Tax (Tot) Rate by Two Percent at the General Election to be Held on Tuesday, November 5, 2024, Directing that the City Attorney Prepare an Impartial Analysis and Providing for Arguments and Rebuttals Related to the Measure and Authorizing Merced County Elections Department to Conduct the Election and Canvass the Returns and Expressing Intent to Reimburse Merced County for the Actual Costs of the Election; and,

B. Approving the form and ballot question of the Ballot Measure; and,

C. Directing the City Manager/City Clerk and the City Attorney's Office to prepare and execute documents appropriate to carry out the tasks necessary for the General Municipal Election and to take actions related thereto.

Sponsors:

Indexes:

Code sections:

**Attachments:** 1. Resolution 2024-79, 2. Exhibit A

Date	Ver.	Action By	Action	Result
7/15/2024	1	City Council/Public Finance and Economic Development Authority/Parking Authority	approved	Pass