



## Legislation Details (With Text)

**File #:** 18-337      **Version:** 1      **Name:**  
**Type:** Consent Item      **Status:** Agenda Ready  
**File created:** 6/25/2018      **In control:** City Council/Public Finance and Economic Development Authority/Parking Authority/Successor Agency to the Redevelopment Agency  
**On agenda:** 7/2/2018      **Final action:**  
**Title:** SUBJECT: Update on Public Facilities Bond Measure Survey Results  
  
REPORT IN BRIEF  
City Staff will provide an update to the City Council on the results of a recent survey conducted to test the viability of a Public Facilities Bond Measure on the November 2018 ballot.  
  
RECOMMENDATION  
Provide staff direction on next steps for pursuing Public Facilities financing options.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
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*Report Prepared by: Stephanie Dietz, Assistant City Manager*

**SUBJECT:** Update on Public Facilities Bond Measure Survey Results

**REPORT IN BRIEF**

City Staff will provide an update to the City Council on the results of a recent survey conducted to test the viability of a Public Facilities Bond Measure on the November 2018 ballot.

**RECOMMENDATION**

Provide staff direction on next steps for pursuing Public Facilities financing options.

**ALTERNATIVES**

None

**AUTHORITY**

City of Merced Charter, Section 200

**CITY COUNCIL PRIORITIES**

FY 2018/19 City Council Priorities

**DISCUSSION**

On August 7, 2017, the City Council approved the Purchase and Sale Agreement and Lease between McClatchy Newspapers, Inc. and the City of Merced for the Property at 3033 North "G" Street. During the consideration of this agreement, the Council requested that staff provide an update on the status of all public facilities within the City.

On August 21, 2017, staff provided the Council with an update on the current condition of all City-owned facilities and presented options for construction financing. During this meeting, direction was provided to staff to take the initial step of conducting an opinion survey to determine if the community would support a ballot initiative that would directly fund the construction of a new Police Headquarters Station, two new Fire Stations, an expansion of the Corporation Yard, and the remodeling of ten existing bathrooms within City of Merced parks.

At the Council's direction, staff worked quickly to secure professional services to develop and conduct a public opinion survey. The survey was conducted between October 24<sup>th</sup> and October 29<sup>th</sup> and the results were posted on the City's website on December 7, 2017. Based on the findings of the survey, it was recommended to continue education and outreach efforts with a goal of performing a second survey in the Spring 2018.

On January 2, 2018, the Council approved an amendment to the Professional Services Agreement with the Lew Edwards Group to develop ballot language and put together an aggressive outreach strategy to educate the community about the need for enhanced public facilities within the City of Merced. As part of the education strategy, priority surveys were conducted, staff attended meetings and shared information with service clubs and neighborhood watch groups, and educational material was mailed to residents.

At the conclusion of the education efforts, a second survey was conducted between the dates of June 14<sup>th</sup> through June 18<sup>th</sup>. Staff is prepared to share the results of the survey with the City Council during the report of this item and is seeking direction on the potential next steps.

## **IMPACT ON CITY RESOURCES**

No appropriation of funds is needed.

## **ATTACHMENTS**

None