MERCEN

CITY OF MERCED

Merced Civic Center 678 W. 18th Street Merced, CA 95340

Legislation Text

File #: 16-428, Version: 1

Report Prepared by: Eugene Drummond, Community Liaison

SUBJECT: Accept and Appropriate Donated Funds for National Night Out Celebration

REPORT IN BRIEF

Accept donations from MERCO Credit Union, Merced Toyota, Jim Costa for Congress Committee, Merced School Employees Federal Credit Union, Merced Chevrolet, and Rabobank, and appropriate funds to offset costs of National Night Out Celebration.

RECOMMENDATION

City Council - Adopt a motion:

- A. Accepting donations totaling \$1,300 from multiple donors for the National Night Out Celebration
- B. Increasing Police revenue account #001-1001-360-02-01 by \$1,300 and appropriating the same amount to expense account #001-1037-522-29-00 for expenses related to National Night Out.

ALTERNATIVES

- 1. Approve, as recommended by staff; or,
- 2. Approve, subject to other than recommended by staff; or,
- 3. Deny; or,
- 4. Refer to staff for reconsideration of specific items; or,
- 5. Continue to a future meeting.

AUTHORITY

Charter of the City of Merced, Section 200.

CITY COUNCIL PRIORITIES

The total donation of \$1,300 supports the National Night Out Celebration which is in line with the City Council 2016/2017 priorities of establishing family friendly events and enhancing communication and Neighborhood Watch efforts.

DISCUSSION

The National Night Out Celebration is a national celebration that the Merced Police Department participates in annually. The celebration occurs on the first Tuesday in the month of August. This year's celebration occurred on August 2, 2016 at Applegate Park. National Night Out is a celebration of law enforcement and the community. Neighborhood Watch is the program that is accented during the celebration.

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The coordination of the celebration is done by the Merced Police Department. The back bones of this event are the volunteers from the Kiwanis Kiddie Land and the Merced Police Department Explorer Scouts and VIPS. The event is also heavily supported by the City of Merced Public Works Department (Trees, Parks, Water, and Building Maintenance).

This year, we received donations for the event from the McLane Company, MERCO Credit Union, Merced Toyota, Jim Costa for Congress Committee, Merced School Employees Federal Credit Union, Merced Chevrolet, Rabobank, Target, ADT, Food 4 Less, and Merced County Food Bank. The event was also supported by over 50 local organizations and businesses including: City of Merced Public Works Department, Lowe's, Milan Institute, Life Line for Healing, Boys & Girls Club, Golden Valley Health Center, Building Healthy Communities and Farmers Insurance, just to name a few.

The donations from MERCO Credit Union, Merced Toyota, Jim Costa for Congress Committee, Merced School Employees Federal Credit Union, Merced Chevrolet and Rabobank will be used to offset expenses related to the 2016 event.

The Merced Police Department is grateful to all the donors, volunteers, vendors, staff and citizens who helped make the 2016 National Night Out Celebration a celebration Merced can be proud of and can look forward to for many years to come.

IMPACT ON CITY RESOURCES

Accept and increase revenue account line 001-1001-360-02-01 by \$1,300 and appropriate the same amount to expense account line 001-1037-522-29-00 for Fiscal year 2016/2017.

ATTACHMENTS

Event Flyer