



Legislation Text

File #: 17-363, **Version:** 1

Report Prepared by: Eugene Drummond, Community Liaison

SUBJECT: Accept and Appropriate Donated Funds for National Night Out Celebration

REPORT IN BRIEF

Accept donation from McLane Company and appropriate funds to offset costs of National Night Out Celebration.

RECOMMENDATION

City Council - Adopt a motion:

- A. Accepting the donation of \$2,000 from the McLane Company for National Night Out Celebration
- B. Increasing Police revenue account #001-1001-360-02-01 by \$2,000 and appropriating the same in Fund #001-1037-522-29-00 for expenses related to National Night Out.

ALTERNATIVES

- 1. Approve, as recommended by staff; or,
- 2. Approve, subject to other than recommended by; or,
- 3. Deny; or,
- 4. Refer to staff for reconsideration of specific items; or,
- 5. Continue to a future meeting (date and time to be specified in the motion).

AUTHORITY

Charter of the City of Merced, Section 200.

CITY COUNCIL PRIORITIES

The donation of \$2,000 by the McLane Company is in line with the City Council 2017/2018 priorities of establishing Family Friendly Events and Enhancing the Communications and Neighborhood Watch efforts. These two priorities will both be accomplished at the National Night Out Celebration, which celebrates law enforcement, neighborhood watch and the community.

DISCUSSION

The National Night Out Celebration is a national celebration that the Merced Police Department participates in annually. The celebration occurs on the first Tuesday in the month of August. This year's celebration occurs on August 1, from 6 to 8 p.m. at Applegate Park. National Night Out is a celebration of law enforcement and the community. Neighborhood Watch is the program that is accented during the celebration.

The coordination of the celebration is done by the Merced Police Department. The back bones of this event are the volunteers from the Kiwanis Kiddie Land, Merced Police Department Explorers Scouts and VIPs. The event is also heavily support by the City of Merced Public Works Department (Trees, Parks, Water, and Building Maintenance) and the City of Merced Parks and Recreation Department.

This year's event will receive donations from the McLane Company, MERCO, TARGET, ADT, Foster Farms, Food4less, MSEFCU, Rabobank, Travis CU, BBVA Bank, Merced Toyota and Merced Chevrolet. The event is also supported by over 30 local organizations and business such as: City of Merced Public Works Department, City of Merced Fire Department, City of Merced Parks and Recreation Department, Home Depot, Kohl's, Lowe's, Milan Institute, Life Line for Healing, Boys & Girls Club, Golden Valley Health Center, Building Healthy Communities, Farmer Insurance, Merced County Human Services Agency, Merced County Probation, UC Merced Police Department, Merced College Police Department, just to name a few.

The donation of \$2,000 by the McLane Company and the additional donations of food, water and candies will help tremendously in making this year's event successful. We greatly appreciate the generosity and support of McLane Company.

The Merced Police Department is also grateful to all the donors, volunteers, vendors, staff and citizens who will help make the 2017 National Night Out Celebration a celebration Merced can be proud of and can look forward to for many years to come.

IMPACT ON CITY RESOURCES

Accept and increase revenue account line 001-1001-360-01-01 by \$2,000 and appropriate the same into account line 001-1037-522-29-00 for Fiscal year 2017/2018.

ATTACHMENTS

1. Event Flyer
2. Donation Agreement