# MERCED

# CITY OF MERCED

Merced Civic Center 678 W. 18th Street Merced, CA 95340

## **Legislation Text**

File #: 18-007, Version: 1

**SUBJECT:** Second Reading of Ordinance for the Reauthorization of State Franchise Holder PEG Fee

### REPORT IN BRIEF

Second reading of previously introduced ordinance.

### RECOMMENDATION

**City Council -** Adopt a motion adopting **Ordinance 2483**, an Ordinance of the City Council of the City of Merced, California, Amending Section 30.50.010, "Fee for Support of Local Cable Usage," of the Merced Municipal Code.

### **ALTERNATIVES**

- 1. Approve, as recommended by staff; or,
- 2. Approve, subject to conditions as outlined by Council; or,
- 3. Deny; or,
- 4. Refer to staff for reconsideration of specific items;

### **AUTHORITY**

Merced Municipal Code (MMC), Chapter 3.50 - Local Cable Usage Fees

MMC Section 3.50.010 - Fee for Support of Local Cable Usage.

For any state video franchise holder operating within the boundaries of the City of Merced, there shall be fee paid to the city equal to one percent of the gross revenue of the state video franchise holder, which fee shall be used by the City for the purpose of facilitating public, educational, and governmental access consistent with state and federal law. The term "gross revenues" shall be defined as set forth in Public Utilities Code Section 5860, as amended from time to time.

### CITY COUNCIL PRIORITIES

As provided for in the 2017-18 Adopted Budget

### **ATTACHMENTS**

1. Ordinance 2483