



## Legislation Text

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**File #:** 19-077, **Version:** 1

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**SUBJECT:** Discussion on Establishing an Arts and Cultural District in Downtown Merced

### REPORT IN BRIEF

Discuss the Background and Processes Associated with the Formation of an Arts and Cultural District.

### RECOMMENDATION

Direct staff to investigate further and provide additional information on the application requirements.

### DISCUSSION

In 2015, AB 189 was adopted allowing the formation of local Arts and Cultural Districts to be put in place to further the development, support and preservation of arts and cultural assets within California through the existing California Arts Council. Fourteen districts were created through a competitive application process as part of the initial pilot program in 2017. Included for the Arts and Cultural Advisory Commission's consideration is the text of AB 189, the application used to solicit district formations in 2017 and additional background information. Staff is presenting this information to allow for the continued discussion and recommendation of the development of a local district within the City of Merced. It is anticipated that this pilot program will be re-opened sometime in 2019.

### ATTACHMENTS

1. AB 189
2. Application
3. Background Information