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CITY OF MERCED

Merced Civic Center 678 W. 18th Street Merced, CA 95340

Legislation Text

File #: 19-547, Version: 1

Report Prepared by: Michelle Reid, Recreation Supervisor

SUBJECT: Approval of Recreation and Parks Commission's Recommendation to Grant a Request by the Merced County NAACP for the Co-Sponsored Rental Rate for the Merced Senior Community Center on October 12, 2019 for its Annual Freedom Fund Banquet

REPORT IN BRIEF

Considers approving the Recreation and Parks Commission's recommendation to approve a request for the co-sponsored rate for the rental of the Merced Senior Community Center by the Merced County NAACP to hold its annual Freedom Fund Banquet on October 12, 2019.

RECOMMENDATION

City Council - Adopt a motion approving the Recreation and Parks Commission's recommendation to rent the Merced Senior Community Center to the Merced County NAACP on October 12, 2019, at the co-sponsored rental rate.

ALTERNATIVES

- 1. Approve, as recommended by the Recreation and Parks Commission; or,
- 2. Approve, subject to other than recommended by the Recreation and Parks Commission (identify specific findings and/or conditions amended to be addressed in the motion); or,
- 3. Deny; or,
- 4. Refer to the Recreation and Parks Commission for reconsideration of specific items (specific items to be addressed in the motion); or,
- Continue to a future meeting (date and time to be specified in the motion).

AUTHORITY

Charter of the City of Merced, Section 200.

CITY COUNCIL PRIORITIES

As provided for in the 2019-20 Adopted Budget.

DISCUSSION

The Parks and Recreation Department received a request from the Merced County NAACP to use the Merced Senior Community Center at the co-sponsored rate on Saturday, October 12, 2019 from 5:00 PM to 10:00 PM. They will be holding their annual fundraiser banquet to raise funds for the 501c4 non-profit organization. The Merced County NAACP is requesting co-sponsorship of additional two hours for set up. Seven total hours have been requested for co-sponsorship of the event.

The Merced Senior Community Center is available during the requested time and there will be no

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interference with regularly scheduled senior programs. There is an established co-sponsorship rate for use of the Senior Center, which requires City Council approval. By charging the co-sponsored rate, the City will recoup all expenses for hosting the event at our facility. The Merced County NAACP will be required to provide liability insurance regardless of which fees are approved.

The regular and co-sponsored rates for this type of event are as follows:

Regular Rate:	Co-Sponsored Rate:
\$300 refundable deposit	\$0 refundable deposit on file
\$875 hourly rate (\$125 per hour)	\$280 staff charge (\$40 per hour)
\$100 set up fee	\$0 (set-up fee waived)
\$366 cleaning fee	\$45 maintenance fee
Total = \$1,641	Total = \$325

Staff has reviewed the application and see the event as a worthy cause and recommend approving the request.

IMPACT ON CITY RESOURCES

No appropriation of funds is needed

ATTACHMENTS

- 1. NAACP Letter of Request
- 2. Event Flyer
- 3. Co-sponsorship Application